

Miguel A. Estrada

Web Developer
[Portfolio Site](#)
[GitHub Repos](#)

San Diego, CA
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Skills

- ✓ **Web Dev:** HTML5, CSS3, JavaScript, PHP, MySQL, LESS, SASS, Git, SVN, DFP, Google Analytics, APIs, D3, Node.js, NPM, Gulp, Grunt, Bower.
 - ✓ **Programming:** Visual Basic, Smarty, LUA, coursework in C++ and C.
 - ✓ **Graphic Design:** Adobe Creative Suite (Photoshop, Illustrator, InDesign), Sketch
 - ✓ **OS & office software:** Microsoft Windows, Mac OS X, Microsoft Office.
 - ✓ **Management:** Supervising co-workers and lead shift supervisors in all management daily duties.
 - ✓ **Engineering:** Courses in Electrical Engineering, Computer Engineering, Computer Science.
 - ✓ **Language:** Fluent in English and Spanish.
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Education

Associate of Science, Mathematics
Imperial Valley College
Graduated 2007

Coursework in Electrical Engineering, Computer Science, Computer Engineering
San Diego State University
Fall 2007 – Fall 2009

Work Experience

Web Developer
Competitor Group Inc.

San Diego, CA | June 2015 – Present

- WordPress based website management
- Perform maintenance, upgrades, and optimizations for company websites
- Member of the Creative team, working closely with Design and Marketing and involved in campaigns and thought process throughout projects.
- Websites include:
 - VeloNews.com
 - Triathlete.com
 - RunRocknRoll.com
 - FinisherZone.com
 - Competitor.com
 - CompetitorGroup.com
 - WomensRunning.com
- Custom WordPress plugin/widget development for website features
- Lead developer on Triathlete.com redesign
- Lead developer on Ads Development (Google Doubleclick For Publishers)
- Used PHP/MySQL, HTML, CSS (LESS), Javascript, jQuery, to develop custom themes and plugins in WordPress based sites. SVN for version control

**Online Research Assistant & Webmaster
Culturati Research**

San Diego, CA | May 2014 – June 2015

- Responsible for survey programming and coding complex surveys
- Program and manage blogs, expert panels, and forums for online community site
- Create data analysis reports for quantitative research
- Collaborate with Online Research Assistant on graphic design projects
- Within 3 months of working in Culturati's Online department, also became an integral member of the quantitative and qualitative departments by using programming logic and Metric Studio's Report Builder to assist in creating and automating reports
- Responsible for programming an algorithm to the company's system for segmentation purposes that helped save hours of data analysis (LUA inside framework)
- Worked on developing an entire Panel Administration System to replace an existing system in place in order to cut costs
- Awarded "Most Innovative Employee of the Year" for 2014
- Oversee and developed company website (culturatiresearch.com)
- Created a custom theme using PHP, HTML, CSS, and JavaScript to display the company website

**Web Developer
Freelance Work**

Calexico and San Diego, CA | June 2007 – Present

- Freelance coding of website designs for graphic design firms and artists.
- Front-end and back-end coding for UX and admin sections; focus on WordPress.
- Self-taught all web development code & techniques using various books and websites (e.g. SitePoint, A Book Apart, amongst others).

**Supervisor, IT Head, & Lead Projectionist
Metropolitan Theatres Corporation**

Calexico, CA | Oct 2009 – June 2014

- Supervisor duties involve overseeing daily operations (open/close, deposits, cash management) and directing employees.
- Head Projectionist comprise of programming films into server, troubleshooting projector equipment issues, hardware maintenance.
- IT head duties consist of maintaining computers and servers up to date, network troubleshooting, managing software needed to operate, and installing hardware.